



## Press Release

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### **gateProtect launches new website to underpin international expansion**

[www.gateprotect.com](http://www.gateprotect.com) available in twelve languages

**Hamburg, Germany. 17 January 2011 – gateProtect AG, the German-based provider of xUTM (extended Unified Threat Management) appliances, today announced the launch of its new website. At [www.gateprotect.com](http://www.gateprotect.com), visitors can see a completely redesigned homepage with a clearer layout. Along with faster access to information due to the underlying advanced content management system (CMS), the site now provides a comprehensive new search function. The site is now available in twelve languages: English, German, Italian, Arabic, Chinese, Hindi, Persian, Portuguese, Russian and Spanish – French and Turkish will follow this week. The website relaunch underpins gateProtect’s growing international customer base.**

The international websites have been consolidated in a sophisticated content management system. Kai Bulau, Marketing Manager at gateProtect, explains: “It was very important for us to select the right technology platform for our international, multilingual internet project. The multilingual specifications could only be implemented in a sensible and effective way with a powerful content management system. The most important requirement was that we could manage several character sets with the CMS, enabling us to display non-Latin languages using the Cyrillic, Chinese and Arabic fonts.”

#### **Partner Area for Resellers and Distributors**

The partner area on [gateprotect.com](http://gateprotect.com) enables resellers and distributors to download updates, patches, trial versions and demo clients. They can also take advantage of these three additional sections that will help them in their everyday work:

##### **Product Center (24/7)**

- Provides an overview of all gateProtect products (xUTM appliances, Command Center, VPN clients)
- Lets partners view the validity periods of all OEM and subscription-based products (virus, web and spam filters)

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- Gives direct access to license documents

### **Shop (24/7)**

- Enables partners to order gateProtect products
- Facilitates renewal and upgrade of fixed-term contracts
- Lets partners extend their existing product range with products like virus, spam or web filters

### **Support (24/7)**

- Enables partners to log support queries
- Provides editing options for support queries
- Lets partners respond to feedback if necessary

### **About gateProtect**

gateProtect Germany is a leading provider of IT security solutions in the area of network protection. Its primary products are xUTM appliance, firewall and client encryption systems.

#### **Differentiators**

Alongside their technical highlights, gateProtect products stand out from their competitors with their unique ease of use. gateProtect is a leading provider of UTM systems (Unified Threat Management) with an end-to-end implementation of the ISO NORM 9241 guidelines relating to ergonomic product design. With its innovative and patented eGUI<sup>®</sup> (ergonomic Graphic User Interface) technology and its Command Center, gateProtect again raises the bar for easier configuration and management of firewall systems for Managed Security Service Providers (MSSPs). The eGUI<sup>®</sup> technology enables a significant increase in enterprise security as well as higher efficiency levels for ongoing system maintenance. This delivers lower operating costs for customers.

#### **Customers**

gateProtect currently has 32,000 installations in Europe. The company's customers in Germany include well-known companies and institutions such as TÜV Thüringen, E.ON Energy, Mercedes Benz, Galileo Satellite Systems, Deutsche Bahn, Kneipp, Constantin Film, and the Technical University of Dresden.

[www.gateProtect.com](http://www.gateProtect.com).

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